

ABSTRACT OF THE DISCLOSURE

A method to facilitate a network-based commerce transaction commences with the recording of a transaction agreement (e.g., a item purchase transaction) between a buyer and a seller. The transaction agreement is established utilizing a network-based transaction system (e.g., an online auction facility). A reminder option is automatically presented to the seller a predetermined time period after the establishment of the transaction agreement. The seller may exercise the reminder option to cause an electronic reminder (e.g., an e-mail message), to be communicated to one or more buyers. The communication encourages the buyer to comply with obligations established by the commerce transaction agreement by making payment to the seller. By automatically prompting sellers to issue reminders to buyers a predetermined time period after the establishment of a commerce transaction, for example, the number of occurrences of non-paying buyers may be reduced.